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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <div>Camp MACRAO: IGNITE: Fan The Flame of Education</div> <div>MACRAO's 90th Annual Conference</div>                                                          |                                                                                 |                                                                                            |  |
| <div>Sunday, October 18, 2026</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                |                                                                                 |                                                                                            |                                                                                     |
| 1:00 pm - 5:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Registration Open<br>Granada Foyer                                                                                                                             |                                                                                 |                                                                                            |                                                                                     |
| 2:00 pm - 5:00 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Exhibits Open<br>Granada Foyer                                                                                                                                 |                                                                                 |                                                                                            |                                                                                     |
| 4:00 pm - 4:45 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | First Timers Orientation - Amber Daugherty<br>HK's Club Room                                                                                                   |                                                                                 |                                                                                            |                                                                                     |
| 5:00 pm - 5:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Conference Opening and Welcome - Angela Young, <i>MACRAO President</i><br>Granada A                                                                            |                                                                                 |                                                                                            |                                                                                     |
| 5:30 pm - 6:00 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Vendor Introductions and Previews<br>Granada A                                                                                                                 |                                                                                 |                                                                                            |                                                                                     |
| 6:00 pm - 8:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Camp MACRAO Social Event - Food, Drinks, and Games!<br>Valencia A/B and Rooftop                                                                                |                                                                                 |                                                                                            |                                                                                     |
| <div>Monday, October 19, 2026</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                |                                                                                 |                                                                                            |                                                                                     |
| 7:30 am - 11:00 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Registration Open<br>Granada Foyer                                                                                                                             |                                                                                 |                                                                                            |                                                                                     |
| 7:30 am - 4:00 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Exhibits Open<br>Granada Foyer                                                                                                                                 |                                                                                 |                                                                                            |                                                                                     |
| 7:30 am - 8:30 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Breakfast Buffet<br>Granada A                                                                                                                                  |                                                                                 |                                                                                            |                                                                                     |
| 8:30 am - 8:45 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Morning Welcome & Daily Agenda - Angela Young, <i>MACRAO President</i><br>Granada A                                                                            |                                                                                 |                                                                                            |                                                                                     |
| 8:45 am-9:45 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Keynote Speaker: Dr. Kevin Thomas-Fanning the Flames of Resilience and Culture<br>Granada A                                                                    |                                                                                 |                                                                                            |                                                                                     |
| 10:00 am - 10:50 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | How We Approved Missouri's First 90-Hour Degree and What's Next<br>HK's Club Room                                                                              | Everything I Learned about Leadership, I Learned from Summer Camp<br>Valencia A | Fanning the Flames of Belonging: Fueling Student Success Without Burning Out<br>Valencia B |                                                                                     |
| 11:00 am - 11:30 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Silver Sponsor: Ellucian<br><i>From Reactive Evaluation to Proactive Transfer Planning: Reducing Credit Loss and Accelerating Completion</i><br>HK's Club Room |                                                                                 |                                                                                            |                                                                                     |
| 11:45 am - 12:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Lunch Buffet<br>Granada A                                                                                                                                      |                                                                                 |                                                                                            |                                                                                     |
| 12:30 pm - 1:15 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | AACRAO Update -Ms. Lenell Hahn<br>Granada A                                                                                                                    |                                                                                 |                                                                                            |                                                                                     |
| 1:30 pm - 2:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Gold Sponsor: Modern Campus<br><i>Beyond the Catalog: Connecting Academic Operations to Improve Enrollment</i><br>HK's Club Room                               |                                                                                 |                                                                                            |                                                                                     |
| 2:45 pm - 3:35 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | The Big Beautiful Breakdown: Making Sense of OB3<br>HK's Club Room                                                                                             | Find Your Place: Getting Involved in AACRAO at Every Career Stage<br>Valencia A | Mission Possible: Turning Military Training into College Success<br>Valencia B             |                                                                                     |
| 3:35 pm - 4:10 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Refreshment Break - Last Chance to visit with all Exhibits - Exhibitor Appreciation & Drawings<br>Granada Foyer                                                |                                                                                 |                                                                                            |                                                                                     |
| 4:10 pm - 5:00 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Registrar Town Hall<br>HK's Club Room                                                                                                                          | Admissions Town Hall<br>Valencia A                                              | Enrollment Management Town Hall<br>Valencia B                                              |                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Dinner On Your Own                                                                                                                                             |                                                                                 |                                                                                            |                                                                                     |
| 8:00 pm - 10:00 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Past President's Dessert Reception - <i>Chairman's Suite by invitation only</i>                                                                                |                                                                                 |                                                                                            |                                                                                     |
| <div>Tuesday, October 20, 2026</div> <div>WEAR YOUR SCHOOL COLORS</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                |                                                                                 |                                                                                            |                                                                                     |
| 7:30 am - 8:30 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Breakfast Buffet<br>Granada A                                                                                                                                  |                                                                                 |                                                                                            |                                                                                     |
| 8:00 am - 9:15 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | MACRAO Business Meeting and Awards<br>Granada A                                                                                                                |                                                                                 |                                                                                            |                                                                                     |
| 9:30 am - 10:20 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Missouri Transfer Initiatives Update<br>HK's Club Room                                                                                                         | Using Improv for the Successful Student Meeting and Beyond<br>Valencia A        | The Fraudulent Student Landscape-Current Trends Among Our Peers in Missouri<br>Valencia B  |                                                                                     |
| 10:20 am - 10:50 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Refreshment Break<br>Granada Foyer                                                                                                                             |                                                                                 |                                                                                            |                                                                                     |
| 10:50 am -11:40 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | MACRAO Legislative Session<br>HK's Club Room                                                                                                                   | Building Your Professional Community in Higher Education<br>Valencia A          | Using Your Learning Management System as a Training Platform<br>Valencia B                 |                                                                                     |
| Noon - 12:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Conference Closing and Giveaways<br>Granada A                                                                                                                  |                                                                                 |                                                                                            |                                                                                     |
| 12:30 pm - 2:30 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 2027-2028 Board Meeting<br>Executive Boardroom                                                                                                                 |                                                                                 |                                                                                            |                                                                                     |
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